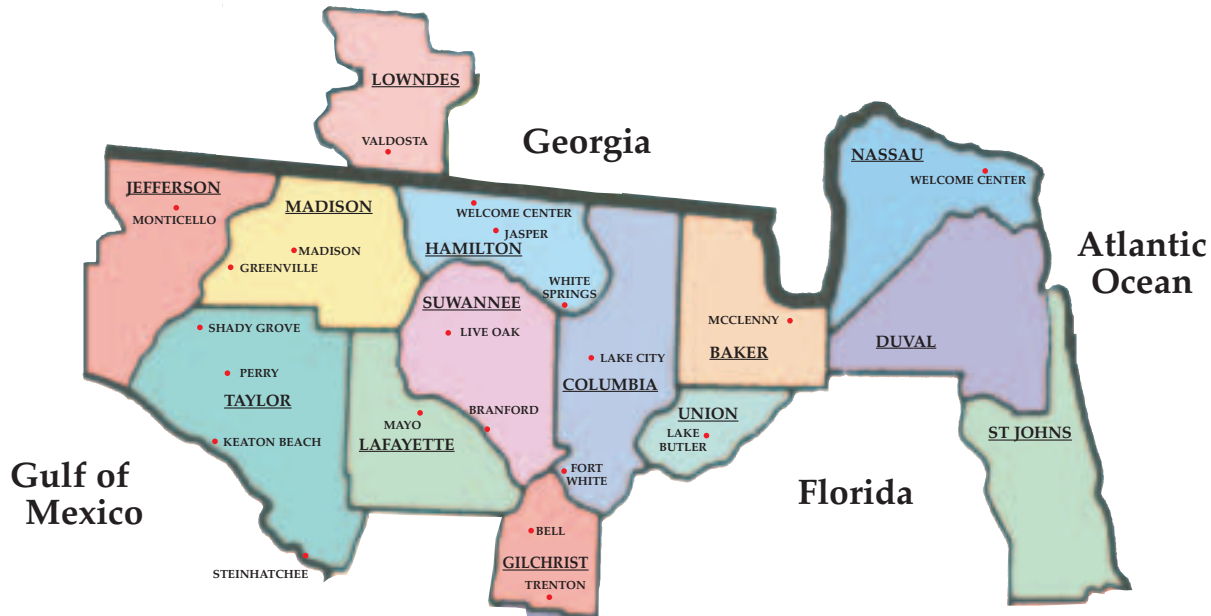




Coverage Area

"Our Distribution
Delivers The Best
Return On Investment"



Every 28 days, we print 15,000 copies of a new issue. They are distributed throughout North Florida using street racks, restaurants, hotels/motels, banks, shopping plazas, service stations / convenience stores, grocery stores, post offices, airports, marinas, Realtor / Builder offices, major employers, and chambers of commerce.

Our distribution is unique in that we have the only local real estate publication in: (1) The Welcome Centers at the Florida-Georgia border (north of Jacksonville and north of Lake City); (2) The State Rest Areas (in Saint Johns, Duval, Baker, Columbia, Suwannee and Madison Counties); and, (3) Every 28 days we mail a magazine to over 500 professional offices throughout North Central Florida (physicians, attorneys, and dentists).



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